		WJLA		Sch	Ontract # ledule Dates vertiser	4118640 12/04/19-12/09 Mike Bloomber	9/19	0 Inc	c-D (13	390	03)		Date Er Last Mo Entered	dified 12	2/01/19 2/02/19 eather Deforge	<u> </u>	Washington (WJL By Broadcast Month Dec. 2019 Grand Total:	Spots 83
Asse 711 7 3rd F	embly Third Ave Floor York, NY 10017		a Blvd, 6th Floor A 22209	Pro Bra Sale Sale Buy Pho CPE Acc	esperson es Office ver Name one/Fax : count Types ing Type	Assembly (160: POLITICAL CAP BLOOMBERG 2 HOUSE-WASHI WJLA/GJLA/EJL Kollappallil, Laur (917) 344-5319 MBL/9460 Local/Political C Weekly/Irregul	NDIDA 2020 (1 INGTO LA ra 9 /	1292: N, W	250) VJLA/G	JLA,	/EJLA	\ (3869)	CO-OP Externa Demo Order T Packag Commis Commis Net Tot	A. ype N e Deal ssion % 1! ssion \$:	5.00 6.3,893.75 78,731.25		Grand Total:	83
				Con	mments											Ļ		_
	Line Type / Break Ty Normal Line / SPOT	· · · /	Dates 0/04/19-12/06/19	Sec 1	Length :30 4:30A- N Washing	Run Times News-Good Morning Iton at 430a		Мо		Х	X	Fr Sa	Su Spots	\$100.0	·	Washington (Coi
2.0	Normal Line / SPOT	12	2/04/19-12/06/19		Length :30 4:30A- N Washing :30 4:58A- N Washing	News-Good Morning gton at 430a News-Good Morning gton at 5a	3	Мо		x x	X X	x x	Su Spots	\$100.00	\$300.00	Washington ((WJLA)	Col
1.0 2.0 3.0	Normal Line / SPOT	12 12	2/04/19-12/06/19		Length :30 4:30A- N Washing :30 5:58:15/ Morning :30 7A- New	News-Good Morning ton at 430a News-Good Morning ton at 5a A- News-Good Washington at 6a vs-Good Morning	3	Мо		x x	x x x	х	Su Spots	\$100.0	\$300.00 \$750.00 \$900.00	Washington ((WJLA) (WJLA) (WJLA)	Coi
1.0 2.0 3.0 4.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	12 12 12 12	//04/19-12/06/19 //04/19-12/06/19 //04/19-12/06/19 //04/19-12/06/19		Length :30 4:30A- N Washing :30 4:58A- N Washing :30 5:58:15/ Morning :30 7A- New Washing	News-Good Morning ton at 430a News-Good Morning ton at 5a A- News-Good Washington at 6a vs-Good Morning ton at 7A	3	Мо		X X X 2	X X X 2	X X X X 2	3	\$100.00 \$250.00 \$300.00 \$500.00	\$300.00 \$750.00 \$900.00 \$3,000.00	Washington (Washington (Washington (Washington ((WJLA) (WJLA) (WJLA)	Coi
1.0 2.0 3.0 4.0 5.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT	12 12 12 12 12	/04/19-12/06/19 /04/19-12/06/19 /04/19-12/06/19		Length :30 4:30A- N Washing :30 5:58:15/ Morning :30 7A- New	News-Good Morning ton at 430a News-Good Morning ton at 5a A- News-Good Washington at 6a vs-Good Morning ton at 7A with Kelly	3	Мо		X X X 2 1	X X X 2 1	X X X	Su Spots	\$100.00 \$250.00 \$300.00 \$500.00	\$300.00 \$750.00 \$900.00 \$3,000.00	Washington () Washington () Washington ((WJLA) (WJLA) (WJLA) (WJLA)	Cot

CONFIRMATION CONTRACT Date: Comments: Accepted-Agency/Advertiser: Date: Accepted-Station:

1 1 1

1 1 1

1 1 1

3

\$250.00

\$400.00

\$400.00

\$750.00 Washington (WJLA)

\$1,200.00 Washington (WJLA)

\$1,200.00 Washington (WJLA)

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

:30 11:59:56A- News-ABC 7

:30 3:59:27P- News-ABC 7

News at Noon :30 12:57:56P- ABC-GMA3: Strahan Sara and Keke

News at 4p

8.0 Normal Line / SPOT

9.0 Normal Line / SPOT

10.0 Normal Line / SPOT

Rate

\$92,625.00 \$92,625.00

Comments

Entered 12/2/19 12/2/19 12/2/19 12/2/19 12/2/19 12/2/19 12/2/19

12/2/19

12/2/19

12/2/19

12/04/19-12/06/19

12/04/19-12/06/19

12/04/19-12/06/19

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209
Assembly 711 Third Ave 3rd Floor New York, NY 10017	

Contract #	4118640	Date Entered	12/01/19
Schedule Dates	12/04/19-12/09/19	Last Modified	12/02/19
Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Heather Deforge
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil,Laura	Commission %	15.00
Phone/Fax	(917) 344-5319 /	Commission	\$13,893.75
CPE	MBL/9460	Net Total	\$78,731.25

Local/Political Candidate Agency BRD

Weekly/Irregular

Sales Tax

83 83		Rate 2,625.00 2,625.00
83	\$9.	2,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Rur	n Times	SPW	Мо	Tu V	Ve T	Γh I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30 4:59:30P- No News at 5p					1 :	1	1		3	\$500.00	\$1,500.00	Washington (WJLA)		12/2/19
12.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30 5:59:26P- No News at 6p					1 :	1	1		3	\$800.00	\$2,400.00	Washington (WJLA)		12/2/19
13.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30 6:57P- 7P (E	EST)				1 :	1	1		3	\$7,000.00	\$21,000.00	Washington (WJLA)		12/2/19
14.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30 7:27:56P- Je	eopardy				1	1	1		3	\$4,000.00	\$12,000.00	Washington (WJLA)		12/2/19
15.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30 6:58:46P- W	Vheel Of Fortune				1 :	1	1		3	\$2,400.00	\$7,200.00	Washington (WJLA)		12/2/19
16.0	Normal Line / SPOT	12/04/19-12/06/19	1	:30 11:00:26P- I News at 11p					1 :	1	1		3	\$800.00	\$2,400.00	Washington (WJLA)		12/2/19
17.0	Normal Line / SPOT	12/04/19-12/05/19	1	:30 11:35P- ABC	C-Jimmy Kimmel				1 :	1			2	\$500.00	\$1,000.00	Washington (WJLA)		12/2/19
18.0	Normal Line / SPOT	12/04/19-12/05/19	1	:30 12:37A- ABC	C-Nightline				1 :	1			2	\$200.00	\$400.00	Washington (WJLA)		12/2/19
19.0	Normal Line / SPOT	12/04/19-12/04/19	1	:30 9P- ABC-Moo (Wednesday					1				1	\$8,000.00	\$8,000.00	Washington (WJLA)		12/2/19
20.0	Normal Line / SPOT	12/07/19-12/07/19	1	:30 6:58:30A- Al Morning Am	BC-Good erica Saturday						1		1	\$325.00	\$325.00	Washington (WJLA)		12/2/19
21.0	Normal Line / SPOT	12/07/19-12/07/19	1	:30 11:01:26P- I News at 11p							1		1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
	1	1		1	CON	FIR	RMA	TI(NC	I C	ON	ITF	RAC	Т			1	l
ccepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Account Types

Billing Type

Comments

Line Type / Break Type (Ref #)

22.0 Normal Line / SPOT

23.0 Normal Line / SPOT

24.0 Normal Line / SPOT

25.0 Normal Line / SPOT

26.0 Normal Line / SPOT

27.0 Normal Line / SPOT

28.0 Normal Line / SPOT

Line

Contract #	4118640	Date Entered	12/01/19
Schedule Dates	12/04/19-12/09/19	Last Modified	12/02/19
Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Heather Deforge
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil,Laura	Commission %	15.00
Phone/Fax	(917) 344-5319 /	Commission	\$13,893.75
СРЕ	MBL/9460	Net Total	\$78,731.25
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

tal	Station	Comments	Entered
-	Washington (WJLA)		12/2/19
\$600.00	Washington (WJLA)		12/2/19
\$300.00	Washington (WJLA)		12/2/19
\$2,000.00	Washington (WJLA)		12/2/19
\$1,000.00	Washington (WJLA)		12/2/19
\$500.00	Washington (WJLA)		
\$100.00			12/2/19
	Washington (WJLA)		12/2/19
+250.00	Washington (WJLA) Washington (WJLA)		

Washington (WJLA)

By Broadcast Month Spots

83

83

Dec. 2019

Grand Total:

Rate

\$92,625.00

\$92,625.00

				7.	1300										1
29.0	Normal Line / SPOT	12/09/19-12/09/19	1		1:58A- News-Good Morning Vashington at 5a		1				1	\$250.00	\$250.00	Washington (WJLA)	12/2/19
30.0	Normal Line / SPOT	12/09/19-12/09/19	1		5:58:15A- News-Good Morning Washington at 6a		1				1	\$300.00	\$300.00	Washington (WJLA)	12/2/19
					CON	FIR	RMA	ATION (CON	ITR	AC	Τ			
Accepted-	Agency/Advertiser:		Dat	e:	Accepted-Sta	ation:						Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su

Spots

1

1

1

1

1

Rate

\$100.00

\$600.00

\$300.00

\$2,000.00

\$1,000.00

\$500.00

\$100.00

Total

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Billing Type

Comments

Sec Length

Dates

12/08/19-12/08/19

12/08/19-12/08/19

12/08/19-12/08/19

12/08/19-12/08/19

12/08/19-12/08/19

12/08/19-12/08/19

12/09/19-12/09/19

Weekly/Irregular

Run Times

Morning America Sunday

:30 10A- News-Full Measure

with Sharyl Attkisson :30 6P- ABC-World News

:30 6:30P- News-ABC 7 News at

Tonight (Sunday)

:30 11:00:26P- News-ABC 7

:30 4:24:24A- News-Good

Morning Washington at

630p Wknd

News at 11p

:30 7:30A- On the Money

:30 7:58:40A- ABC-Good



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

New York, NY 10017

4118640 Contract

Schedule Dates 12/04/19-12/09/19 Advertiser Mike Bloomberg 2020 Inc-D (133903)

Agency Assembly (16037) Product

POLITICAL CANDIDATE (ns) (1186) Brand BLOOMBERG 2020 (1292250) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA Kollappallil,Laura **Buyer Name** Phone/Fax (917) 344-5319 / CPE

Account Types Local/Political Candidate Agency BRD

MBL/9460

Billing Type Weekly/Irregular Comments

Date Entered 12/01/19 **Last Modified** 12/02/19

Heather Deforge

Normal

\$78,731.25

Comments:

Date:

No CO-OP

External # Demo A35+

Order Type Package Deal

Entered By

Commission % 15.00 Commission \$13,893.75

Net Total Sales Tax Washington (WJLA) By Broadcast Month Spots Rate Dec. 2019 83 \$92,625.00 Grand Total: 83 \$92,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	6:58A- ABC-Good Morning America		2					2	\$500.00	\$1,000.00	Washington (WJLA)		12/2/19
32.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	9A- Live with Kelly		1					1	\$300.00	\$300.00	Washington (WJLA)		12/2/19
33.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	10A- Rachael Ray		1					1	\$300.00	\$300.00	Washington (WJLA)		12/2/19
34.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	10:58:25A- ABC-The View		1					1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
35.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	11:59:56A- News-ABC 7 News at Noon		1					1	\$250.00	\$250.00	Washington (WJLA)		12/2/19
36.0	Normal Line / SPOT	12/09/19-12/09/19	1		12:57:56P- ABC-GMA3: Strahan Sara and Keke		1					1	\$400.00	\$400.00	Washington (WJLA)		12/2/19
37.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	3:59:27P- News-ABC 7 News at 4p		1					1	\$400.00	\$400.00	Washington (WJLA)		12/2/19
38.0	Normal Line / SPOT	12/09/19-12/09/19	1		4:59:30P- News-ABC 7 News at 5p		1					1	\$500.00	\$500.00	Washington (WJLA)		12/2/19
39.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	5:59:26P- News-ABC 7 News at 6p		1					1	\$800.00	\$800.00	Washington (WJLA)		12/2/19
40.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	6:57P- 7P (EST)		1					1	\$7,000.00	\$7,000.00	Washington (WJLA)		12/2/19
41.0	Normal Line / SPOT	12/09/19-12/09/19	1	:30	6:58:46P- Wheel Of Fortune		1					1	\$2,400.00	\$2,400.00	Washington (WJLA)		12/2/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

Asse 711	Arli A-TV WASHINGTON, DC mbly Third Ave	LA 0 Wilson Blvd, 6th Floor ngton, VA 22209	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	4118640 12/04/19-12/09/19 Mike Bloomberg 20 Assembly (16037) POLITICAL CANDID BLOOMBERG 2020 HOUSE-WASHINGT WJLA/GJLA/EJLA Kollappallii,Laura (917) 344-5319 / MBL/9460 Local/Political Cand Weekly/Irregular	DATE (1 (1292) TON, W	ns) (1 250) VJLA/0	, GJLA/EJLA (3	869)	Date Ent Last Mod Entered CO-OP External Demo Order Ty Package Commiss Net Tota Sales Ta	dified 17. By H N Vipe N Deal sion % 1 sion \$	2/01/19 2/02/19 eather Deforge 0 35+ formal 5.00 13,893.75 78,731.25		Washington (WJLA By Broadcast Month Dec. 2019 Grand Total:	83 83 83	\$92,625.00 \$92,625.00
Line	Line Type / Break Type (Re	f #) Dates	Sec Length	Run Times SP\	W Mo	Tu	We Th Fr	Sa Su	Spots	Rate	Total	T	Station	Comments	Entered
	Line Type / Break Type (Re Normal Line / SPOT	f #) Dates 12/09/19-12/09/19		Run Times SP\ 56P- Jeopardy	W Mo	Tu	We Th Fr	Sa Su	Spots 1	Rate \$4,000.0		Washingtoi		Comments	Entered 12/2/19
42.0		-	1 :30 7:27:5			Tu	We Th Fr	Sa Su	Spots 1 1		\$4,000.0	Washingtoi Washingtoi	n (WJLA)	Comments	
42.0 43.0	Normal Line / SPOT	12/09/19-12/09/19	1 :30 7:27:5 1 :30 11:35F	56P- Jeopardy	1	Tu	We Th Fr	Sa Su	Spots 1 1 1	\$4,000.0	0 \$4,000.00 0 \$500.00		n (WJLA)	Comments	12/2/19
42.0 43.0 44.0	Normal Line / SPOT Normal Line / SPOT	12/09/19-12/09/19 12/09/19-12/09/19	1 :30 7:27:5 1 :30 11:35F 1 :30 12:37A 1 :30 11:00:	P- ABC-Jimmy Kimmel	1	Tu	We Th Fr	Sa Su	Spots	\$4,000.0 \$500.0	0 \$4,000.00 0 \$500.00 0 \$200.00	Washington	n (WJLA) n (WJLA)	Comments	12/2/19 12/2/19

Comments:

Date:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser: